

# Trusted Virtual Tags

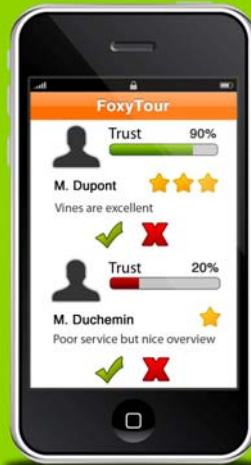
**Innovation:** This is the first system of the world that uses digital trust engines to manage virtual tags. A trust engine creates links between people sharing the same opinion and returns only pertinent tags to the requester.



The application shows virtual tags, a kind of digital Post-It accessible through mobile devices.



A tag is made of an objective content ("This is a pizzeria") and subjective comments ("Vines are excellent").



Trust links are updated when tag comments are evaluated.



Tags are colored according to users' trust links. You can so easily find pertinent tags.

Tags are compatible with Augmented Reality and can be superposed on camera displays.

